

Syllabus [2025Year 2 Term]

Course Information

Course Title	Business Ethics	Credits	3
Course Code	521170-1	Required/Elective (For Undergraduate Courses)	Selective majors
Department or Major	Department of International Business Administration	Language	English
Methods of Teaching		Lecture Room	월11,12,13/ 화4,5,6(국제503)
Time Allotment	Lecture(3) Experiments(0) Trainging & Practice(0) Performance(0) Designing & Planning(0)	Cyber Lectures	
Course Type	offline		
Cyber Lectures Preview			

Lecturer

Lecturer	Name	Kim, Jootae	Rank	Professor	Final Academic Degree	경영학박사
	Department & college	School of Business Administration		Office	Business and Economics Hall 524	
	Office Phone Number	031-8005-3429		e-mail	jkim@dankook.ac.kr	
	Field of Interest					

Course Summary

Course Description	1. This class covers sustainability issues related with corporate management. 2. Ethics in firms, climate change and carbon neutrality and corporate governance are studied.
Description Related Courses	
Course Goals	1. Students can understand several sustainability issues related with corporate management 2. Students can understand the background of carbon zero and corporate strategy to achieve carbon zero.
Projected Results	

Percentage of the original language classes(%)	
Cyber Lectures P review	

Syllabus

Times	Lecture Topic	Lecture Goals	Lecture Methods	Assignments
1	Orientation			
2	Corporate strategy and competitive advantage			
3	History of corporate management			
4	Business strategy: industry analysis and core competence			
5	Business ethics			
6	Business ethics			
7	CSR/CSV and ESG			
8	Mid-term exam			
9	Climate change			
10	carbon zero strategy			
11	carbon pricing strategy			
12	Corporate governance			
13	Board of directors			
14	Global leadership of Korea			
15	Final exam			

Methods of Grading

sequence	Description	Percentage	Details
1	Mid-term Exam	30%	
2	Final-exam	30%	
3	Pop Quizzes	0%	
4	Assignments	20%	
5	Reports	0%	
6	Presentations & Discussions	0%	
7	Attendance	20%	
All		100%	

sequence	Description	Percentage	Details
8		0%	
9	Others	0%	
All		100%	

Core of Value

핵심가치	전공역량	역량정의	역량구분	값(%)
혁신 (Discovery)	창의적문제해결 (Creative problem-solving)	주어진 상황과 문제를 창의적으로 해결할 수 있는 능력		0%
혁신 (Discovery)	도전 (Challenging)	전공 지식을 새로운 분야와 융합하고 아우를 수 있는 능력		0%
혁신 (Discovery)	지식융합 (Knowledge convergence)	새로운 분야를 개척하거나 도전적으로 임할 수 있는 능력		0%
헌신 (Dedication)	세계시민 (Universal value)	세계 공동체 구성원으로 전공자로서 국제적 이슈에 대응할 수 있는 능력	부역량	0%
헌신 (Dedication)	상호협력 (Cooperation)	공동의 목적 달성을 위해 타인과 상호협력할 수 있는 능력		0%
헌신 (Dedication)	공동체 (Sense of community)	공동체의 구성원으로서 필요한 태도와 윤리의식을 가질 수 있는 능력	부역량	0%
능동 (self-Determination)	자기주도 (Self-Managing)	주어진 상황과 문제를 주도적이고 능동적으로 해결할 수 있는 능력		0%
능동 (self-Determination)	지식활용 (Knowledge application)	주어진 상황과 문제에 대해 논리적으로 파악하고 분석할 수 있는 능력	주역량	0%
능동 (self-Determination)	논리적사고 (Logical thinking)	전공관련 지식을 필요에 따라 다양하게 적용하고 활용할 수 있는 능력		0%
능동 (self-Determination)	의사소통 (Articulation)	대화를 통해 다양한 의견을 조율하고 합의를 이끌어 낼 수 있는 능력		0%

Textbook(s) & References

Descrip tion	Title	Author	Publisher
no result			

Memo

1. Several speakers can be invited. Foreign professors can be invited through zoom.
2. Students are required to make a presentation about a certain topic.